



IMAGE: TOM VISSER

Theatre of Dreams

MARKETING PACK

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COMPANY INFORMATION

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Website: www.hofesh.co.uk

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Youtube: www.youtube.com/hofeshshechterco

@HofeshCo #theatreofdreams #hofeshshechtercompany #hofeshshechter

Registered Company no. 6737326

VAT no. 946132427

Hofesh Shechter Company is a registered charity in England and Wales. Registered no. 1130255

COMPANY APPROVAL

The Company must sign-off on all marketing materials created. This includes print (brochures, posters, flyers, programmes etc), venue websites and video.

PRESS CALLS & INTERVIEWS, FILMING AND PHOTOGRAPHY

Please note that all media calls and press interviews must be agreed in advance with the company. Filming and photography of any rehearsals, workshops or technical work or performances is not allowed. Archive performance recordings may be granted on occasion with prior written agreement from the company.

POST-SHOW TALKS & PARTICIPATION WORK

Post-show talks and workshops with the company's dancers can be arranged by contacting takepart@hofesh.co.uk

UK Press Contact

Clióna Roberts
cliona@crpr.co.uk

International Press

James Shaw
james@hofesh.co.uk

Marketing

James Shaw
james@hofesh.co.uk

MARKETING ASSETS

Production images - (Photo Credits are contained within the file captions)

Rehearsal images (Photo Credits are contained within the file captions)

Headshots of Hofesh Shechter (Photo Credits are contained within the file captions)

Video

Hofesh Shechter Company Logos and branding guidelines

[CLICK HERE TO DOWNLOAD ALL ASSETS](#)

Tour Dates 2024

27 June - 17 July	Théâtre de la Ville Paris - World Premiere
3 - 4 October	Theater Rotterdam, The Netherlands
9 - 12 October	Sadler's Wells Theatre - UK Premiere
17 - 19 October	Torinodanza Festival, Turin, Italy
23 - 25 October	Le Liberté, Toulon, France
20 - 23 November	MC2: Grenoble, France
27 Nov - 5 December	Maison de la Danse, Lyon, France
11 - 13 December	Les Salins scène nationale de Martigues, France
17 - 19 December	Les Gémeaux Sceaux, France

Tour Dates 2025

19 - 23 February	Central La Louvière, Belgium
14 -15 March	Seongnam Arts Center, Seoul (not yet announced)
27 - 29 March	Les Théâtre de la Ville de Luxembourg
1 - 2 April	Château rouge, Annemasse France
5 April	Le Carré Sainte-Maxime, France
8 -10 April	Théâtre Senart, France
16 April	Festpielhaus St Poelten st Poelten, Austria
28 - 29 April	Scène d'Albi-Tarn, France
3 - 4 May	Brighton Festival, UK (not yet announced)
20 - 22 May	La Comédie de Clermont Ferrand, France
30, 31 May, 1 June	Ruhrfestspiele, Recklinghausen (not yet announced)
3 - 4 July	Colours Festival, Stuttgart, Germany (not yet announced)

Further tour dates for 2025 to be announced. Visit www.hofesh.co.uk for updates.

PRESS QUOTES

ABOUT HOFESH

'The mighty contemporary choreographer – a combination of dance-maker and rock-star, but with film-director sensibilities.' - **The Times**

'One of the British dance scene's hottest properties, the creator of works that are full of raw, visceral energy, set to blasting percussive scores that he composes himself.' - **New York Times**

'There is no sitting in thoughtful contemplation at a Shechter gig. For pure, heart pounding excitement, there is simply no one to touch him.' - **Daily Express**

'Getting goose bumps is the very least you can expect from a Hofesh Shechter show - **Le Monde**

ABOUT THEATRE OF DREAMS:

'The dance dazzles, defined by razor-sharp gestures, a contagious energy and the irresistible beauty which characterises Shechter's work.' Ariane Bavelier, Le Figaro

'La danse éblouit, marquée par cette gestuelle hyperaffûtée, à l'énergie communicative et à la beauté irrésistible qui est celle de Shechter.' Ariane Bavelier, Le Figaro

'Theatre of Dreams goes from nightmarish visions to soaring lyricism. The adventure is magnificent, total and utterly engaging.' Etoffedessonges.com

'Theatre of Dreams passe de visions cauchemardesques au plus grand lyrisme. L'aventure est magnifique, totale, terriblement prenante.' Etoffedessonges.com

A symbiosis of hip-hop, folk dance and nightclub vibes... Poetic and joyful, this Theatre of Dreams surprises from start to finish, and above all is full of emotion and energy! Invigorating' L'Essentiart

Poétique et jouissif, ce Theatre of Dreams surprend de bout en bout, mais surtout regorge d'émotions et d'énergie ! Revigorant' L'Essentiart

BROCHURE COPY

Theatre of Dreams

Choreography and Music:	Hofesh Shechter
Lighting design:	Tom Visser
Costume design:	Osnat Kelner
Performed by:	Hofesh Shechter Company

This new full-length evening showcases the physicality and complexity of Hofesh Shechter's choreography and his inimitable dancers, as they take the audience on a wild headfirst dive into the theatre of dreams.

The production opened in Paris at Théâtre de la Ville on 27 June 2024 and will have its UK premiere at Sadler's Wells in October 2024, followed by an extensive international tour which includes the Netherlands, Italy, France, Belgium, Luxembourg, Austria and Germany. In Spring 2025, **Theatre of Dreams** will return to the UK to perform as part of the prestigious Brighton Festival.

Through Hofesh's ever-unfolding choreography, this new work delves deep into the world of fantasy and the subconscious, revealing fears, hopes, desires and a myriad of emotions that penetrates not only the dreaming mind but also our waking thoughts.

The dancers' bodies bring to life on stage this interplay between poetry and reality, accompanied by live musicians and Shechter's trademark cinematic composition. Hofesh reunites with creative collaborators from previous productions: Tom Visser for lighting design (Grand Finale, The Fix, Contemporary Dance 2:0, Wild Poetry and From England with Love) and Osnat Kelner for costumes (Contemporary Dance 2:0 and Wild Poetry).

Please note our co-commissioner credits must be included in venue brochures and on venue websites:

Produced by Hofesh Shechter Company

Commissioned by Théâtre de la Ville - Paris. **Co-commissioned by** Sadler's Wells London; Brighton Dome & Brighton Festival; Les Théâtres de la Ville de Luxembourg; Seongnam Arts Center/Seongnam Cultural Foundation; Danse Danse Montréal; MC2 : Maison de la Culture de Grenoble - Scène nationale; Ruhrfestspiele Recklinghausen; Central - La Louvière; Shanghai International Dance Center Theater (SIDCT); Théâtre Sénart - Scène Nationale; Torinodanza Festival / Teatro Stabile di Torino - Teatro Nazionale; Festspielhaus St. Pölten (AT); La Comédie de Clermont-Ferrand scène nationale; Maison de la danse, Lyon - Pôle européen de création; Les Gémeaux - Scène Nationale de Sceaux; Château Rouge, scène conventionnée – Annemasse; Châteaullon-Liberté, scène nationale; Scène Nationale ALBI-Tarn; Le Carré Sainte-Maxime **with support from** Theater Rotterdam; Les Salins - Scène Nationale de Martigues; Marche Teatro / Inteatro Festival; La Briqueterie CDCN du Val-de-Marne and The Maria Björnson Memorial Fund.

Individual Commissioner: Georgia Rosengarten

Hofesh Shechter Company benefits from the support of BNP Paribas Foundation for the development of its projects and is supported using public funding through Arts Council England.

IMPORTANT!

*Please feel free to use, edit or condense any of the brochure copy for your marketing materials. However, please note that any edited versions of the materials can only be used with prior approval from Hofesh Shechter Company. **Please contact james@hofesh.co.uk***

BOX OFFICE BRIEFING NOTES

RUNNING TIME 1hr 20mins (no interval)

AGE GUIDANCE 13 +

FRONT OF HOUSE BRIEFING INFORMATION:

Content warning: This performance contains intermittent loud music and some nudity.

Haze is used throughout the production.

Due to sound levels in the show, we recommend that you provide foyer signage signalling loud music in *Theatre of Dreams* and make earplugs available to audience prior to the performance.

No Latecomers

PROGRAMME CREDITS

Theatre of Dreams

Duration: 1hr 20mins (no interval)

Choreography and Music: Hofesh Shechter
Lighting design: Tom Visser
Costume design: Osnat Kelner

Associate Artistic Director: Bruno Guillore

Music Collaborator: Yaron Engler

Set Collaborator: Niall Black

Dancers Tristan Carter, Robinson Cassarino, Frédéric Despierre, Rachel Fallon, Cristel de Frankrijker, Mickaël Frappat, Natalia Gabrielczyk, Zakarius Harry, Alex Haskins, Yeji Kim, Keanah Faith Simin, Juliette Valerio, Chanel Vyent

Musicians Yaron Engler, Sabio Janiak, Alex Paton

** information correct at time of writing. Please check with james@hofesh.co.uk for updated cast list for specific performance dates.

Additional Music:

"I Remember" Performed by Molly Drake

Licensed courtesy of Domino Publishing Company Limited, (PRS) o/b/ Bryter Music

"I Remember" Arranged and performed by Nell Catchpole.

Licensed courtesy of Domino Publishing Company Limited, (PRS)

Production team

Please contact james@hofesh.co.uk

Produced by Hofesh Shechter Company

Commissioned by Théâtre de la Ville, Paris. **Co-commissioned by** Sadler's Wells: Brighton Dome & Brighton Festival; Les Théâtres de la Ville de Luxembourg; Seongnam Arts Center/Seongnam Cultural Foundation; Danse Danse Montréal; MC2 : Maison de la Culture de Grenoble - Scène nationale; Ruhrfestspiele Recklinghausen; Central - La Louvière; Théâtre Sénart - Scène Nationale; Shanghai International Dance Center Theater (SIDCT); Torinodanza Festival / Teatro Stabile di Torino - Teatro Nazionale; Festspielhaus St. Pölten (AT); La Comédie de Clermont-Ferrand scène nationale; Maison de la danse, Lyon - Pôle européen de creation; Les Gémeaux - Scène Nationale de Sceaux; Château Rouge, scène conventionnée – Annemasse; Châteaувallon-Liberté, scène nationale; Scène Nationale ALBI-Tarn; Le Carré Sainte-Maxime **with support from** Theater Rotterdam; Les Salins - Scène Nationale de Martigues; Marche Teatro / Inteatro Festival; La Briqueterie CDCN du Val-de-Marne and The Maria Björnson Memorial Fund.

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www.hofesh.co.uk @HofeshCo

#theatreofdreams #hofeshshechtercompany #hofeshshechter

For further information and tour booking contact colette@hofesh.co.uk or lucym@hofesh.co.uk

FOR HOFESH SHECHTER COMPANY

Board of Directors: Gerard Lemos CBE (Chair), Theresa Beattie OBE, Martine Simmonds, Steven Fogel, Paul Burger OBE

Patron: Georgia Rosengarten

Founding Patrons: Angela Bernstein CBE, Robin Pauley, Bruno Wang

Team:

Artistic Director	Hofesh Shechter OBE
Executive Producer	Colette Hansford
Associate Artistic Director	Bruno Guillore
Head of Development	Claire Lee
Head of Production and Touring	Adam Hooper
Head of Education and Learning Partnerships	David Steele
Executive Assistant and Senior Administrator	Melanie Clark
Producer – Artist Development	Lucy Moelwyn-Hughes
Digital, Comms and Content Producer	James Shaw
Company Producer	Lucy Monkman
General Manager	Emma Baker-Griffin
Administrator	Mariah De Silva
Project Administrator	Chi-chi Hsiao
Publicist (UK)	Clíona Roberts for CRPR crpr.co.uk
Producer Theatre of Dreams	Niamh O’Flaherty
Rehearsal Director	Frédéric Despierre
Rehearsal Assistant	Yeji Kim

Hofesh Shechter Company is supported with public funding through Arts Council England and benefits from the support of BNP Paribas Foundation for the development of its projects.

Hofesh Shechter is an Associate Artist of Sadler’s Wells and Hofesh Shechter Company is Associate Company at Brighton Dome.



ABOUT THE COMPANY

Hofesh Shechter Company is a boundary-breaking dance company that produces exceptional work created by Artistic Director Hofesh Shechter OBE, with, at its core, an extraordinary company of internationally diverse dancers.

In all our work, we strive to move ourselves, and our audiences, beyond reason.

Founded in 2008, the company's repertoire includes ***Uprising*** (2006), ***In your rooms*** (2007), ***The Art of Not Looking Back*** (2009), ***Political Mother*** (2010), ***Political Mother: The Choreographer's Cut*** (2011), ***Sun*** (2013), ***barbarians*** (2015), ***Grand Finale*** (2017), ***Double Murder*** (2021) and ***Theatre of Dreams*** (2024) with ***SHOW*** (2018), ***POLITICAL MOTHER UNPLUGGED*** (2020) and ***Contemporary Dance 2.0*** (2022) performed by Shechter II, its young company. Hofesh Shechter Company has played in cities around the world including Paris, New York, Melbourne, Tokyo, Berlin, Tel Aviv, Rome, Seoul, Rio de Janeiro and many more.

The company collaborates on exceptional, world-leading, large-scale stage and film projects including a revival of Hofesh's production of Gluck's ***Orphée et Eurydice*** at La Scala, Milan (2018), co-directed with John Fulljames; ***East Wall*** (2018) at Tower of London, in partnership with East London Dance, Historic Royal Palaces and LIFT; short films - ***Hofesh Shechter's Clowns*** (2018), broadcast on the BBC, ***POLITICAL MOTHER: The Final Cut*** (2021) and ***Return*** (2023); feature film - ***En Corps*** (2022) and ***LIGHT: Bach dances*** (2021) winner of the FEDORA – VAN CLEEF & ARPELS Prize for Ballet 2020, produced in collaboration with Royal Danish Opera.

Central to its belief that dance can bring about meaningful change, is Shechter Moves the company's learning, engagement and development programme. Primarily aimed at young people age 14+, this programme shapes opportunities for everyone to experience the life-enhancing potential of their creativity.

Hofesh Shechter Company is supported with public funding through Arts Council England. Hofesh Shechter Company benefits from the support of BNP Paribas Foundation for the development of its projects.

Hofesh Shechter is an Associate Artist of Sadler's Wells, London and Artist-in-Residence of Gauthier Dance (2021-2024). Hofesh Shechter Company is Associate Company of the Brighton Dome.

www.hofesh.co.uk

BIOGRAPHIES

HOFESH SHECHTER – CHOREOGRAPHY AND MUSIC

Choreographer and composer Hofesh Shechter OBE is Artistic Director of UK-based Hofesh Shechter Company, Associate Artist of Sadler's Wells and Artist-in-Residence of Gauthier Dance (2021-2024). Shechter is recognised as one of the most exciting artists making work for both stage and film and renowned for composing atmospheric musical scores to complement the unique physicality of his movement style.

Hofesh Shechter's repertoire for his company includes *Uprising* (2006), *In your rooms* (2007), *The Art of Not Looking Back* (2009), *Political Mother* (2010), *Political Mother: The Choreographer's Cut* (2011), *Sun* (2013), *barbarians* (2015), *Grand Finale* (2017), *SHOW* (2018), *POLITICAL MOTHER UNPLUGGED* (2020) *Double Murder* (2021), *Contemporary Dance 2.0* (2022) and *From England with Love* (2024).

Shechter has choreographed for theatre, television and opera, notably at the Metropolitan Opera (New York) for Nico Mulhy's *Two Boys*, on Broadway for Bartlett Sher's *Fiddler on the Roof*, at the Royal Court for *Motortown* and *The Arsonists*, at the National Theatre for *Saint Joan* and for the Channel 4 series *Skins*. He has co-directed with John Fulljames on Gluck's *Orphée et Eurydice* (Royal Opera House and La Scala) and *LIGHT: Bach Dances* (Royal Danish Opera and Philharmonie de Paris). His works have also been staged by leading UK and international dance companies including Alvin Ailey American Dance Theatre (USA), Martha Graham Dance Company (USA), Candoco Dance Company (UK), Nederlands Dans Theater 1 (NL), Paris Opera Ballet (FR), Royal Ballet (UK) and Royal Ballet Flanders (BE).

Shechter has directed three award-winning short dance films: *Clowns*, broadcast by the BBC, *POLITICAL MOTHER: The Final Cut* and *Return*. In addition to these, he and his company collaborated with French filmmaker Cédric Klapisch on the feature *En corps*. The film was released in 2022 alongside a soundtrack composed by Shechter.

He has received many prizes including the British Theatre Institute's Award for Excellence in International Dance (2011), a Tony Nomination for his work on *Fiddler on the Roof* (2016), a nomination for an Olivier Award for Best New Dance Production for *Grand Finale* (2018), and Best Dance Film at Festival de Cannes (2023). In 2018, he was also awarded an honorary OBE for Services to Dance.

TOM VISSER - LIGHTING DESIGNER

Irish lighting designer Tom Visser joined Shechter's team for *Grand Finale* for their first creative collaboration. Recent work includes Crystal Pite's new creation, *Flight Pattern*, for the Royal Ballet season 16/17. His work with other choreographers includes for Alexander Ekman, Johan Inger and Joeri Dubbe.

Tom was born to a theatrical family. He began his career in musical theatre and later turned to contemporary dance as a member of Nederlands Dans Theater. He began his career as a lighting designer in the mid-2000s and has since worked extensively as a designer for dance, working with companies including Nederlands Dans Theater, Royal Swedish Ballet, Compañía Nacional de Danza, Norwegian National Ballet, Ballet Vlaanderen, Sydney Dance Company, Göteborg Ballet, Hubbard Street Dance Chicago, Les Ballets de Monte-Carlo and Balé da Cidade de São Paulo.

OSNAT KELNER – COSTUME DESIGNER

Osnat Kelner is a rehearsal director at Gothenburg's Opera's Dance Company since 2018. She has worked with Batsheva Dance Company, both as a dancer and a rehearsal director, as an assistant choreographer for Sharon Eyal and Barak Marshall, and has staged their works with dance companies worldwide.

Osnat has designed costumes for various dance productions in Israel and has collaborated with Hofesh Shechter as costume designer twice in GöteborgsOperans Danskompani.

Osnat Kelner has a background as a choreographer, visual artist and costume designer. She has a bachelor's degree from the Betzalel Art Academy in Jerusalem and has also studied at the University of the Arts in Helsinki as well as costume design at the Israeli Shenkar College for Engineering & Design

INFORMATION BELOW RELEVANT TO UK VENUES ONLY: KEY AUDIENCES, MESSAGES, FRONT OF HOUSE AND BOX OFFICE GUIDANCE FOR THEATRE OF DREAMS

Target audiences for this production include those interested in dance, theatre, music, film and visual arts, and the generally curious.

KEY AUDIENCES & MESSAGES

EXPERIENCED DANCE AUDIENCES

Hofesh Shechter is acknowledged as one of the most exciting artists making stage work today, and his distinctive dance style is recognised by dance lovers all over the world.

MUSIC AUDIENCES

Hofesh Shechter is both a choreographer and a composer, who creates the music for all his creations. Before coming to London, he studied music in Paris and was the drummer in a rock band called The Human Beings. His scores are atmospheric and driving, creating a symbiotic relationship of music and movement affecting and inspiring each other. Attending a Hofesh Shechter performance has been compared with attending a rock gig, with his works having been performed at the Brixton Academy and The Roundhouse.

THEATRE AND FILM AUDIENCES

Hofesh Shechter's works react to and comment on the world we live in through the use of powerful and emotionally affecting scenes and imagery, created by a compelling fusion of movement, music and lighting. A self-confessed Stanley Kubrick fan, Shechter takes a lot of inspiration staging dance from films, clearly demonstrating 'film director sensibilities' (*The Times*). In 2018, he produced his first dance film, *Clowns*, which was commissioned by the BBC, in 2021 he filmed and directed *POLITICAL MOTHER: The Final Cut*, winner of Best Dance Film at Festival de Cannes, and in 2023 released his third short film *Return*.

For cinema, Hofesh Shechter and his company collaborated with French filmmaker Cédric Klapisch on the feature *En corps (Rise)*. The film was released in March 2022 alongside an accompanying soundtrack composed by Shechter and was nominated for 9 César Awards in 2023.

AUDIENCES NEW TO DANCE

No prior knowledge of dance, or any of Hofesh Shechter's previous works, is necessary to have an exhilarating experience at this production. His work is about instinctive, emotional reactions and enjoyment of dance and music. Every member of the audience is empowered to create their own, personal interpretation of what they experience.

AUDIENCE SEGMENTATION

We have worked previously with an audience segmentation tool called Audience Spectrum, developed by The Audience Agency (www.theaudienceagency.org). Based on the engagement with and attitudes towards culture, Audience Spectrum segments the UK population into 10 different audience profiles with high, medium and low engagement in the arts. Even though Audience Spectrum was specifically developed based on UK population data, the detailed description of each profile and suggestions how to best engage with them is generally useful to create ideas of how to promote the production to different groups.

Political Mother

Based on data from our 2015/16 performances of *Political Mother* in Bristol and Birmingham, the most prominent audience segments were:

- Experience Seekers (25%)
- Metroculturals (18%)
- Commuterland Culturebuffs & Dormitory Dependables (13% each)

Shechter II (*SHOW*)

The most prominent segments for Shechter II's 2018 tour with *SHOW*, based on 9 UK venues in and outside London, were:

- Metroculturals (25%)
- Experience Seekers (19%)
- Commuterland Culturebuffs & Dormitory Dependables (15% each)

Shechter II (*Contemporary Dance 2.0*)

The most prominent segments for Shechter II's 2022 tour with *Contemporary Dance 2.0*, based on 9 UK venues in and outside London, were:

- Metroculturals
- Experience Seekers
- Commuterland Culturebuffs & Dormitory Dependables

Metroculturals are a highly engaged, but also very localised segment, most of which (85%) live in London and the South. Metroculturals are the best prospects for arts attendance, confident in their own knowledge and represent the best prospects for new work and cultural innovation, but competition for their attention is high, and many tend towards their own preferred artform or style.

Experience Seekers are highly active, diverse, social and ambitious singles and couples and younger people who engage with the arts on a regular basis. Living close to city centres, they tend to be digitally savvy and are often students, recent graduates and in the early to mid-stages of their careers. More information about Audience Spectrum and how to engage with the different segments can be found here: www.theaudienceagency.org/off-the-shelf/audience-spectrum



HOFESH SHECHTER COMPANY